

# CREATING THE WORLD'S FIRST "Food NFT"! Recipe & Quantified Taste of Healthy Chocolate Brand, Medicalate™.

**“Food NFT Consortium” has been established to promote the development and distribution of the Food NFT.**

In the global food market, various issues according to development for compatibility of food and health/ food and welfare are often discussed. Such as, the arrival of world-wide aging society, environmental issues, food loss and food residues, diversified consumer needs, religious needs, vegetarian, vegan market growth, etc.. These issues are critical for the society but the solutions are not bright.

There are many recipes in the world for attractive dishes (foods) that people would like to try, cook, communicate, and disseminate. By utilizing the quantified-taste-data-analysis technology owned by Taste and Aroma Strategic Research Institute, Inc. The Food NFT Consortium (\*1) has been established with the aim of creating "FOOD NFT" market.



The data of quantified taste and its recipe itself are all-on-chain (full-on-chain) on Symbol, a public blockchain. By storing and tokenizing the data as NFTs the data, it is permanently recorded, stored, certified, and the data can be used efficiently. “NFT-Drive” is used for all-on-chain storage of the data set of the quantified taste and the recipe on Symbol for issuing NFTs.

We will realize the standardization of "copyright of taste" by recording the quantified tastes of memories as a heritage (asset), a taste of the mother/father, traditional tastes of a country or region that should be preserved for the future, and the tastes of a famous chef's cuisine. Such culturally valuable information will be digitally recorded as "taste data" and "recipe data" on the Symbol blockchain and converted to NFTs.

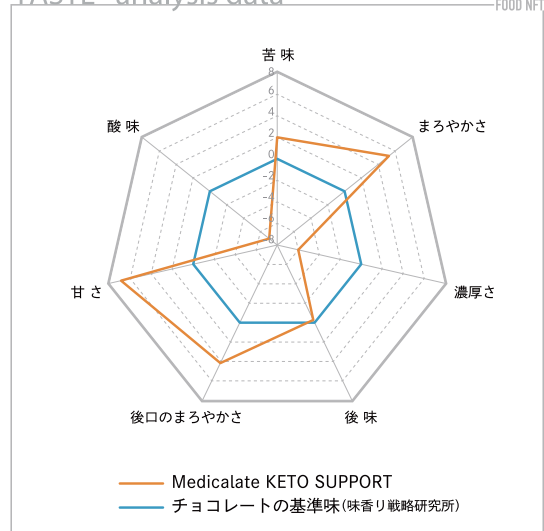
## CREATING THE WORLD'S FIRST "Food NFT"!-2

The purpose of establishing the Food NFT Consortium is to promote the development and distribution of FOOD NFT through this project to extricate/save food data.

The world's first Food NFT has been created with a vegan chocolate produced by Sedical Corporation (Shunan City, Yamaguchi Prefecture in Japan). Medicalate™ has been first launched for the season of the Valentine's Day in 2022. Medicalate™ was created from years of research by a medical doctor specialized in preventive medicine, and it has been made with refined and selected ingredients by the skills of chocolatiers. It is drawing attention in Japan and abroad as a new style of chocolate that is both health-conscious and enjoyable to eat.



### TASTE analysis data



URL <https://food-nft.io>

Twitter [@FoodNFT\\_io](https://twitter.com/FoodNFT_io)

## CREATING THE WORLD'S FIRST "Food NFT"!-3

\*1 Consortium organizers (alphabetical order, corporations and individuals)

Taste and Aroma Strategy Institute, Inc. <https://www.mikaku.jp/>

Atomos-Seed LLC <https://atomosseed.com/>

World Intellectual Property Holdings, Inc. (WIPH) <http://wiph.co.jp/>

Toyo Institute of Art and Design <https://www.to-bi.ac.jp/>

NFT-Drive (in the process of incorporation) <http://www.nft-drive.com/>

GOTO, Hiroyuki, Co-Chairman

KOYANAGI, Michihiro, Co-Chairman

NAKAGOME, Daisuke

NAKAJIMA, Michio

NAMIKI, Yukihiro

HAYASAKA, Hirofumi

HIRATA, Kazushi

FUJIMARU, Junko

■For inquiries regarding this matter, please contact

Taste and Aroma Strategy Institute Co., Ltd.

NMF Kayabacho building F8, 1-17-24, Sinkawa, Chuo-ku, Tokyo, Japan

TEL (+81)03-5542-3850 / Email [info@food-nft.io](mailto:info@food-nft.io)

###